

SOUTHWEST NEW BRUNSWICK SERVICE COMMISSION

APPLICATION FOR SIGN PERMIT

Applicant:
Telephone/Fax:
Business Address:
Location of Sign (if different from above):
Number of Signs Proposed:
Type of Business:
Proposed Date for Erection/Placement:

DESIGN PARTICULARS (please attach scale drawings)

Sign Dimensions: _____ m./ft. by _____ m./ft.
Type of Sign: (Fascia: projecting; free standing; portable; other – definitions on reverse)
Wording on Sign:
Style of Lettering:
Method of Construction/attachment to building/structure:
Height from Ground: _____ m./ft. to bottom of sign _____ m./ft. to top of sign

PLEASE ATTACH THE FOLLOWING:

- Scale drawing or sketch of sign, indicating dimensions, letter and colouring.
- Scale drawing of building façade showing placement of sign(s) and related building dimensions and details of supporting structure.
- Site plan showing property lines, building(s) and sign location.
- Applications will be accepted unless complete including full payment of the \$50 fee.

Applicant

Date

Summary of Sign Regulations for Commercial Zones (For full details, see Zoning Bylaw 10-04, Section 8)

Type of Signs

- “fascia” a sign attached flat against the front of a building;
- A **projecting sign** may extend up to 1 m (3 ft) from the **building** it serves and may not project above the roof line; shall not exceed 0.74 m² (8 ft²) in **sign area** per side and shall be limited to two sides; the bottom of a **projecting sign** shall be at least 2.5 m (8 ft) high but not more than 5 m (16 ft) high; may be sectional, provided that the total **sign area** of all sections does not exceed 0.74 m² (8 ft²).
- There shall be a maximum of one **projecting sign** per business on a property.
- “Free standing” a sign erected on a free-standing wooden mast or pole, not attached to any building.
- “Portable” a movable, outdoor advertising sign (eg., sandwich board signs); signs must be placed within 1 m (3 ft) of the building served and can only be used during business hours;
- Other types of signs are “marquee” (including awnings), “window” and “incidental”, if you propose using any of these, please consult the development officer or the building inspector for specific regulations.

Number of signs allowed without requiring Planning Review & Adjustment Committee approval:

- one fascia sign, plus
- one projecting sign, or one portable sign, or one marquee sign, plus
- one window sign, plus
- two incidental (eg., directional) signs, plus
- in the case of hotels, motels and service stations, one free-standing sign, and
- if property is for sale or lease, one real estate sign is also allowed.

Size Limits:

- for fascia signs, allowed size related to building façade; (see regulations for specifics);
- for free-standing signs, 3 square metres (32 sq. ft.) per side; 6 square metres (64 sq. ft.) in total;
- for projecting signs, 7400 square centimetres (8 sq. ft.) per side; and not more than two sides (size limit reduces by 10% if sign projects more than 2 m (6.5 ft) from building, and;
- for portable signs, 7400 square centimetres (8 sq. ft.) per side, and not more than two sides.

Colours:

- for projecting, free-standing and portable signs, not more than three colours plus black or white;
- for fascia signs, not more than two colours plus black or white.

Lettering:

- for fascia signs, not more than one type style and one type size;
- for free-standing, projecting and portable signs, not more than two type styles and not more than three type sizes.

Construction:

- all fascia, free-standing, projecting and portable signs are to be constructed of wood and may be painted or routed and painted.

Illumination:

- all business may have one illuminated sign (fascia, free-standing or projecting), using shielded lights positioned to shine directly on the sign. (Portable signs may not be illuminated).